

Press Release**ANIMA Sgr and Banco Desio
sign a 5 years partnership in wealth management**

- **The objective of the agreement is to assist Banco Desio in the development of wealth management**
- **The partnership foresees that ANIMA and Banco Desio cooperate in an enhanced form in the marketing and commercial activities on the bank's 234 branches**

Milan, 3 August 2021 – ANIMA Sgr and Banco Desio signed a 5 years, renewable partnership in the asset management sector.

The agreement is part of the ANIMA Group's strategy to strengthen investments in distribution partners with greater growth potential and aims at further developing wealth management activities in cooperation with the Bank.

The partnership foresees that ANIMA can support certain marketing and commercial activities on the 234 branches of the Bank, in support of the placement activity, with particular attention for the training made by ANIMA through its “Accademia Anima” for an enhanced professionalization of the Bank's relationship managers.

“We are delighted to further strengthen the partnership with ANIMA, in line with our business plan objective of becoming the reference point in wealth management for our customers and our territories”, comments Alessandro Decio, CEO and General Manager of Banco Desio; “We are satisfied with the historic collaboration with ANIMA SGR, now enhanced with innovative contents and further growth in the quality of the service”.

“The agreement with Banco Desio confirms ANIMA's ability to create value for its partners, through an integrated offer of reliable and innovative products, market intelligence services to support placement activities and dedicated training, increasingly important to service investors in their investment decisions”, adds Alessandro Melzi d'Eril, CEO of Anima Holding “With this partnership we want to provide our most effective contribution in order to allow the Bank to achieve important results in its wealth management activities”.

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ANIMA

ANIMA is a leading Italian independent asset management operator, with around €198 billion of assets under management (as of June 2021). A synthesis of different complementary paths and specializations, ANIMA nowadays offers one of the largest range of investment solutions available on the market, addressed to institutional as well as retail and private investors. The Group promotes and manages open and closed-end investment schemes, SICAVs, the Arti & Mestieri pension fund as well as private wealth and institutional asset management services. For further information, please visit www.animaholding.it.



BANCO DESIO E DELLA BRIANZA SPA

Banco Desio, since 1909, has been the local bank close to families and businesses in solving financing, investment, insurance and pension needs. It counts on 234 branches in 10 Italian regions: Lombardy, Umbria, Liguria, Lazio, Piedmont, Veneto, Emilia Romagna, Tuscany, Marche and Abruzzo.
For further information, visit www.bancodesio.it

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